AAS TREASURER AND BUDGETARY COMMITTEE

SAMPLE SEMESTER BUDGET PROPOSAL

Below is a sample semester budget proposal (form available online at http://www.amherst.edu/~budgetary). In your budget proposal, please provide as many details as possible about the programs that you wish to offer to the Amherst campus in Spring 2006. As a general rule, semester budget proposals should project long-term and major costs of your organization; smaller and incidental programming can be covered by discretionary funding. Please meet with your BC representative before submitting the final version of your Spring 2006 proposal.

Spring 2006 budget proposals must be submitted by 5 PM on October 31.

Club name: Amherst College Pizza Club
BC representative: Richa Bhala

Spring 2006 contacts:
President, Silva McNofun, 2008, smcnofun08, 1234
Vice President, Horatio Greenhorn, 2007, hagreenhorn, 5678

Club Mission State:
The Amherst College Pizza Club promotes the awareness and appreciation of pizza on the Amherst campus.

Brief Club History:
The Amherst College Pizza Club was founded in 2004.

Brief Description of Last Semester's Activities:
- Tuesday, October 3, 7 pm, Red Room:
  Professor Tony Gooddough came to speak about the evolution of the pizza pie
  15 Amherst students and 60 Smithies attended.
  Met club expectations: sizeable crowd, though more Amherst students would have been nice. Extremely informative, got campus energized about pizza.
- Tuesday, September 7-Friday, September 10, Fayerweather 115
  Movies that Love Pizza series
  10-15 Amherst students on average. Teenage Mutant Ninja Turtles II was a big hit.
  Exceeded club expectations - cheap event that really got our cause out there.
- Week of November 15
  Informational publicity about the history of pizza: table tents, fliers, big posters in Val
  I think everyone on campus saw our information, except maybe kids on the Hill. Campus was totally covered with pizza propaganda. Met expectations.
- Pizza-tasting event, planned for December 7, Valentine
  I am really excited and we think campus-wide publicity/the poor quality of regular Val food will draw enormous crowds.
- We did not end up spending the money we were allocated by the Senate for conducting undercover pizza inspections of the "pizza" in Val. There was no interest in taking charge of this investigative effort, and so the money allocated for recording devices and disguises was not needed.
Brief Description of This Year's Goals:
- To improve pizza at Valentine through increased awareness and activism
- To promote pizza in the context of diversity
- To increase awareness and appreciation of pizza, especially the art of pizza-making

Itemized Budget:
Speaker - Tony Gooddough Honorarium, $500.00
Lodging, $80.00
Airfare, $300.00
Publicity, $15.00

ECPC Conference Registration, $150.00
Lodging, $300.00
Gas, $30.00

Movies About Pizza
Movie Rentals, $15.00
Refreshments, $15.00
Publicity, $7.50

Informational Publicity
Table Tents, $7.50

Total: $1420.00

Line Item Descriptions:
1. Speaker Tony Gooddough, estimated February (beginning of semester)
Professor Tony Gooddough, a world-renowned expert on pizza culture at Williams College, has agreed to return to Amherst to give a multimedia presentation on the world of pizza and pizza-making. We are requesting money for Professor Gooddough's honorarium, airfare (he is currently on sabbatical in Naples studying the development of the Magherita pizza), lodging, and publicity. We anticipate $15.00 because the event will be open to the five-college community.

2. ECPC Conference, March 2-4
We are requesting registration fees to send ten students to represent Amherst at the East Coast Pizza Council conference in Boston, March 2-4. The conference will be an opportunity for Amherst pizza enthusiasts to network with other college groups and to bring back the latest pizza club innovations to campus. We are requesting $300.00 for three rooms for all ten participants.

3. Movies About Pizza Series, April, three Thursdays in a row
We would like to put on another Movies About Pizza series to increase awareness and appreciation of pizza.

4. Informational Publicity, first week of May
We would like to put out a series of table tents over the course of the semester to explain the history of pizza. We will focus particularly on the connection between pizza and diversity/multiculturalism/globalization, such as the Peking Duck pizza at California Pizza Kitchen.
Wishlist:

The Pizza Club really thinks the following items would enhance its activities:
- Kitchen supplies – pots, pans, oven mitts that can be checked out for student use by the club; approx. $200
- Speakers/sound system for our pizza parties; approx $1000
- Lodging/Transportation to national cooking conventions where we can enter our recipes and win recognition for our work and the College; approx. $300 per person
- Ideal: a presentation by a celebrity chef…like Martha Stewart, which would be entertaining and educational for the entire student body, in addition to raising the culinary status of Amherst: approx. $20,000

In general, I wish the AAS had more vans for student use.

I love the BC and the budgetary process very much. I just wish you guys had one list on your website for alternate sources of funding at the College.

The Pizza Club could really use the above items. We have existed on campus for three years, and in that time, our membership has tripled from 20 to 60 Amherst students, with sizeable 5-College interest in our events. Our recipes always win when we enter them in local competitions, most recently at the Pioneer Valley Pizzathon. Last year, we convinced Valentine to stop serving anchovy pizza. The New York Times has called us the most successful college pizza club in the nation (see attached article). But the most important reason to buy these things is because our Pizza Club really makes a lot of students really (fat and) happy. The world would be a better place if our club had the above items and could fulfill its true potential.