

### A simple Lagrange Multiplier example

#### The problem:

Choose  $x$  and  $y$  to maximize  $z = xy$  subject to the constraint:  
 $c - ax - by = 0$ .

#### Setup Lagrangian

$$L = xy + \lambda(c - ax - by)$$

#### First order conditions

$$\frac{\partial L}{\partial x} = y - \lambda a = 0$$

$$\frac{\partial L}{\partial y} = x - \lambda b = 0$$

$$\frac{\partial L}{\partial \lambda} = c - ax - by = 0$$

#### Solving the problem

$$\frac{y}{a} = \frac{x}{b} \Rightarrow ax = by \Rightarrow x^* = \frac{c}{2a} \quad y^* = \frac{c}{2b} \quad z^* = x^* y^* = \frac{c^2}{4ab} \quad \lambda = \frac{y}{a} = \frac{c}{2ab}$$

#### Examples

$c$	$a$	$b$	$x$	$y$	$z$
1	1	1	.5	.5	.25
1	2	1	.25	.5	.125
1	3	2	1/6	1/4	1/24
1	.5	.5	1	1	1
1.1	1	1	.55	.55	.3025
0.9	1	1	.45	.45	.2025
1	1.1	1	.4545	.5	.2273

#### How does changing constraint change objective?

$$\frac{\partial z^*}{\partial c} = \frac{c}{2ab} \quad \text{Example shows this (approximately)} \quad \partial z^* = \frac{c}{2ab} \partial c = \frac{1}{2}(\pm .1) = \pm .05.$$

**Also:**  $\frac{\partial z^*}{\partial a} = \frac{-c^2}{4a^2b}$  Example shows (approximately)

$$\partial z^* = \frac{-1}{4} \partial a = -0.25(+0.1) = -0.025.$$

**Can we get these results without actually solving the problem for an explicit solution?  
Yes, use the envelope theorem:**

$$\frac{\partial z^*}{\partial c} = \frac{\partial L}{\partial c} = \lambda = \frac{c}{2ab} \quad \frac{\partial z^*}{\partial a} = \frac{\partial L}{\partial a} = -\lambda x = -\frac{c}{2ab} \cdot \frac{c}{2a} = \frac{-c^2}{4a^2b}$$

**Recovering optimal  $x$  from the original Lagrangian expression using envelope results:**

$$x^* = \frac{-\frac{\partial L}{\partial a}}{\frac{\partial L}{\partial c}} = \frac{\frac{c^2}{4a^2b}}{\frac{c}{2ab}} = \frac{c}{2a}$$

**Second Order Conditions:**

**Intuitive:** The function  $z = xy$  is obviously not concave – doubling  $x$  and  $y$  would multiply  $z$  by four. But the function is quasi-concave as can be shown by looking at a level curve of the form  $c = xy$ .

**Formal:** The Hessian here is  $\begin{bmatrix} 0 & 1 \\ 1 & 0 \end{bmatrix}$ . Hence  $H_1 = 0$ ,  $H_2 = -1$ . Hence H is not negative definite.

The bordered Hessian is  $\begin{bmatrix} 0 & y & x \\ y & 0 & 1 \\ x & 1 & 0 \end{bmatrix}$ , so  $H_2 = -y^2$ ,  $H_3 = 2xy$ . Hence the

leading principal minors of H follow the required pattern for quasi-concavity.