

## Five-Year Common Data Set Trend

| Section                     |   | '08       | '09       | '10       | '11       | '12       |
|-----------------------------|---|-----------|-----------|-----------|-----------|-----------|
| B. Enrollment & Persistence | B1: Total Enrollment                                | 1,697     | 1,744     | 1,795     | 1,791     | 1,817     |
|                             | <i>Percent Change in Total Enrollment</i>           | 0.8%      | 2.8%      | 2.9%      | -0.2%     | 1.5%      |
|                             | B3: Persistence (# Grads)                           | 445       | 419       | 419       | 483       | 442       |
|                             | B11: 6-Year Graduation Rate                         | 95%       | 94%       | 94%       | 96%       | 95%       |
|                             | B22: Retention Rate                                 | 96%       | 94%       | 94%       | 97%       | 98%       |
| C. FTFY Admission           | C1: Total Applied                                   | 7,745     | 7,679     | 8,099     | 8,461     | 8,565     |
|                             | C1: Total Admitted                                  | 1,144     | 1,227     | 1,240     | 1,127     | 1,110     |
|                             | C1: Total Enrolled                                  | 438       | 467       | 490       | 461       | 463       |
|                             | <i>Admit Rate (Admitted/Applied)</i>                | 14.8%     | 16.0%     | 15.3%     | 13.3%     | 13.0%     |
|                             | <i>Percentage-point Change in Admit Rate</i>        | -2.8%     | 1.2%      | -0.7%     | -2.0%     | -0.4%     |
|                             | <i>Yield Rate (Enrolled/Admitted)</i>               | 38.3%     | 38.1%     | 39.5%     | 40.9%     | 41.7%     |
|                             | <i>Percentage-point Change in Yield Rate</i>        | -2.1%     | -0.2%     | 1.5%      | 1.4%      | 0.8%      |
|                             | C9: SAT Verbal (25th - 75th percentile)             | 660 - 760 | 660 - 760 | 670 - 770 | 660 - 760 | 670 - 770 |
|                             | C9: SAT Math (25th - 75th percentile)               | 660 - 760 | 650 - 780 | 670 - 770 | 660 - 770 | 670 - 760 |
|                             | C10: Percent in top 10th of HS class                | 79%       | 85%       | 87%       | 84%       | 83%       |
| D. Transfer Admission       | D2: Total Applied                                   | 412       | 395       | 421       | 502       | 509       |
|                             | D2: Total Admitted                                  | 23        | 22        | 24        | 22        | 21        |
|                             | D2: Total Enrolled                                  | 14        | 17        | 18        | 14        | 13        |
|                             | <i>Admit Rate (Admitted/Applied)</i>                | 5.6%      | 5.6%      | 5.7%      | 4.4%      | 4.1%      |
|                             | <i>Percentage-point Change in Admit Rate</i>        | -0.9%     | 0.0%      | 0.1%      | -1.3%     | -0.3%     |
|                             | <i>Yield Rate (Enrolled/Admitted)</i>               | 60.9%     | 77.3%     | 75.0%     | 63.6%     | 61.9%     |
|                             | <i>Percentage-point Change in Yield Rate</i>        | -0.2%     | 16.4%     | -2.3%     | -11.4%    | -1.7%     |
| G. Annual Expenses          | G1: Tuition   | \$36,970  | \$38,250  | \$40,160  | \$42,170  | \$43,860  |
|                             | <i>Percent Change in Tuition</i>                    | 3.9%      | 3.5%      | 5.0%      | 5.0%      | 4.0%      |
|                             | G1: Tuition, Required Fees, Room, Board             | \$47,430  | \$49,078  | \$51,522  | \$54,098  | \$56,260  |
|                             | <i>Percent Change in Tuition, Fees, Room, Board</i> | 3.9%      | 3.5%      | 5.0%      | 5.0%      | 4.0%      |
| H. Financial Aid            | H2j: Average financial aid package                  | \$37,078  | \$41,124  | \$40,087  | \$41,012  | \$44,888  |
|                             | <i>Percent Change in Average fin. Aid package</i>   | 1.9%      | 10.9%     | -2.5%     | 2.3%      | 9.5%      |
|                             | H4: Percent with debt                               | 46%       | 41%       | 42%       | 41%       | 30%       |
|                             | H5: Average grad debt                               | \$12,603  | \$11,347  | \$12,843  | \$12,713  | \$14,566  |

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