

Introducing

The Amherst College Bicentennial Plate Series

In recognition of Amherst College's founding in 1821 and its upcoming bicentennial in 2021, the 1821 Society of the Annual Fund announces a new series of ten Amherst College plates featuring a different iconic campus scene each year. Beginning in fiscal year 2011, 1821 Society supporters at the Noah Webster Circle level will receive a limited-edition, custom-engraved Staffordshire plate. The inaugural plate, featuring Johnson Chapel, will thank Noah Webster Circle donors for qualifying gifts in fiscal year 2011.



AMHERST COLLEGE

The Annual Fund

Amherst College
P.O. Box 5000
Amherst, MA 01002-5000

Gift hotline: 866-542-GIFT (4438) or
413-542-5900, the main number of the
Office of Development

Give online at www.amherst.edu/give

Monthly Giving Program for 1821 Society Gifts

Making gifts that qualify for 1821 Society membership is now easier than ever. Your credit card can be charged in 12 monthly installments for all Annual Fund gifts. Qualifying levels for 1821 Society membership are as follows.

	MONTHLY GIFT	ANNUAL GIFT
1821 Society for Young Alumni	\$41.67 (classes 1-5 yrs out) \$83.34 (classes 6-10 yrs out)	\$500 \$1,000
1821 Society	\$151.75	\$1,821
Noah Webster Circle	\$833.34	\$10,000



To preserve what is best in the heritage of the past, and pass this on to the future.

HENRY STEELE COMMAGER





The 1821 Society of the Annual Fund

To honor those whose visionary leadership helped establish Amherst College nearly two hundred years ago, the 1821 Society today celebrates the remarkable commitment and generosity of the College’s leading donors.

More alumni, parents, and friends make gifts to Amherst College through the Annual Fund than they do through any other means. Standing out among this group, 1821 Society donors contribute, on average, 80 percent of the total dollars raised by the Fund every year. These gifts provide immediate, meaningful impact, allowing the College to provide the finest education possible and to plan for the future with confidence. Amherst College remains the extraordinary institution it is today because of these investments in our students, faculty, and programs.

Thanking Donors of Uncommon Generosity

All 1821 Society donors receive the 1821 Journal, a limited-edition folio that pays homage to Amherst’s remarkable legacy and its current cultural achievements. Higher levels of support receive increasing recognition. Of note, matching gifts from your employer do count, with your gift, toward 1821 Society credit.

GIFT LEVEL			RECOGNITION
1821 Society			
\$1,821–\$2,499			1821 Journal; notation of 1821 Society membership on class thank-you letters; invitations to attend special 1821 Society events, both on and off campus.
\$2,500–\$4,999			
\$5,000–\$9,999			
Young Alumni			
Years out	1–5	\$500	Full 1821 Society stewardship is provided to Young Alumni at accessible gift levels for those early in their careers.
	6–10	\$1,000	
Noah Webster Circle			
\$10,000–\$24,999			Limited-edition Amherst commemorative plate; 1821 Journal; and a personalized, hand-signed letter.
\$25,000–\$49,999			Hardcover book by a member of the Amherst community, with personalized bookplate and author inscription; Amherst commemorative plate; and 1821 Journal.
\$50,000–\$100,000+			Personal communication from the President or other key College leader; personalized hardcover book; Amherst commemorative plate; and 1821 Journal.