Class of ’70
50th Reunion Art Exhibition, Eli Marsh Gallery
Submission Guidelines

“I will not reason and compare; my business is to create.”
William Blake

Greetings Classmates,

The Exhibition Committee was encouraged to receive numerous inquiries from our earlier ListServ(e) announcement and are excited by the artwork classmates have already expressed a desire to exhibit. We are now formally inviting members of the class – from seasoned professional artists to devoted amateurs – to submit work(s) for consideration in our exhibition. As previously announced, “we are looking for pieces that include everything from painting and photography, to ceramics and sculpture, to woodworking, etc.” (An e-blast to all classmates is expected to be sent from the College).

The submission window is now open and extends throughout the fall until December 15th. That gives everyone two and a half months to get those slides in. (I’ll be sending out periodic reminders and encouragements TBS.) Starting after New Years, the committee will discuss the submissions and determine what kind of exhibition might be assembled. Attached are fairly comprehensive guidelines for submitting your work. We don’t wish to scare anyone away, but believe you need adequate information to make an informed commitment. If you have any questions or suggestions, please reach out to me, Bob or our newest member Steve Foster. Our contact information is found at the bottom of the Guidelines.

Reunion weekend runs Thurs., May 28th through Sun., the 31st. It is our intention that the exhibition be open to the public all day Friday and Saturday and that we have a brief champagne reception on Friday afternoon at 4PM. Hope to see you all there for a toast to our class artists.

David
David Dorwart, Chair
50th Reunion Art Exhibition
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187 Wormwood Hill Road
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**Guidelines for Submission**

Whether you are submitting one large work or a group of smaller works for consideration, the procedure is the same. From two decades of experience with 50th reunion exhibitions, the Administration and the Art Dept. have strongly recommended we aim for 10 artists, each with four or five works max (40-45 total). To that I’d amend, we can increase the number of classmates represented if, for example, an artist submits only one “major” work.

1. Send an e-mail to each of the three committee members (contact info below), stating the category of the work (i.e., oil painting on canvas or board; acrylic on artist board, crewel on canvas, watercolor on paper or board, cardboard mobile, wood sculpture, etc.).

2. List the specific dimensions of the work and attach a photograph of each and every work.

3. Include a brief artist’s bio, which could include any gallery shows or publications, if applicable, but not imperative.

4. In submitting say four or five works, try to make them thematically related. For example, I wouldn’t mix black and white photos of landscapes with color portraits. If you were to have a series of each, by all means submit both, but recognize the Committee may determine in the overall scheme one is preferable to the other in balancing the overall exhibition.

**Additional Background Information**

5. All work must be framed and/or matted, wired, ready to hang. We have only 7 or 8 hours to install. Two walls of the galleries (A&D, photos included) are interior and can hang heavier works. Two walls are exterior (B&C) and brick, and Amherst tries to reserve them for hanging lighter pieces, with Velcro or sticky wall hangers. Various pedestals are available (see photo) for three-dimensional work. We are looking at an average of 8 feet of wall space per artist.

6. You will be responsible for getting all signage information to the Committee well in advance, in order that we may have uniformity in printing and format. The gallery has a plastic wall pocket where we will have a program listing the exhibitors. Monitors will be present at all times.

7. All work MUST be in the Gallery, ready to install on Weds., May 27th at 10AM. It can be hand-delivered then or earlier, but we expect some will have to be posted in advance. Shipping is at the owner’s expense. There is storage available in the workroom/office attached to the Gallery. That space, however, is not insured. Additional storage arrangements are under consideration.

8. Amherst insures fair market value only, and insures only the Gallery proper. We are determining if we might find alternative or supplemental insurance. Chubb Fine Arts/Masterpiece insurance is, for example, reasonably priced, and the coverage is international, including travel.

9. Anyone who wishes to join us and help the Committee (and hopefully a couple students) install the exhibition is heartily welcome. We have one day. Danish and Xanax will be provided 😊

10. Deinstallation is planned for Sunday morning, May 31st and will have to be the artist’s responsibility. That may include repacking for shipment (Amherst should facilitate pick up during the coming week).

11. Should the guidelines above present difficulty, we will try to be flexible. The Committee may have, for example, a few pieces that are being posthumously exhibited, and will, naturally, take full responsibility in these specific cases.

**Contacts:**

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