May 5, 2016

The Fund crossed the $6 million mark in late April, but we are behind in dollars and donors compared to last year. Dollars are down $641,917, donors are down 482, and participation is 34.5% vs. 38.1% last year. **We’re asking you to take just one hour of your time each week in May and use ClassLink,** ([https://advweb2.amherst.edu/classlink/](https://advweb2.amherst.edu/classlink/)), **to contact your LYBUNT and SYBUNT classmates to make their gifts to Amherst this year.**

**Volunteers, have you made your own gift?** As of today, 466 volunteers haven’t yet made their gift this year. If all our volunteers gave today, it would wipe out our donor deficit. If you’ve been waiting, please make your gift today at [https://www.amherst.edu/give/annualfund](https://www.amherst.edu/give/annualfund).

**Reunion Classes Challenge, May 23-June 3**
Two alumni in reunion years have offered to match all gifts made during reunion dollar-for-dollar up to $150,000. We will also award $10,000 to classes that break a class dollar or participation record. Is your class up for the challenge? Class Agents, stay tuned for information about a special reunion email communication to your classes.

**June Volunteer Webinar**
On Tuesday, June 7, we will hold a webinar for all volunteers to discuss how you can help close out June successfully. We will hold the calls at 12 noon and 6 pm EST. An invitation with more information will be emailed in the next two weeks.

**Upcoming Appeals and Important Dates**
- **May 17** - Email from Tomi Williams ’16, President, Association of Amherst Students, to non-reunion classes
- **May 23-June 3** - Reunion Challenge email appeals to reunion classes
- **June 4** - June mailed appeal
- **June 7** - Volunteer webinar
- **June 18-30** - Three countdown emails
May Actions

- Dedicate an hour to contact classmates each week this month
- Save the date for the volunteer webinar on June 7
- Reunion Challenge, May 23-June 3

Thank you for your continued efforts. We cannot succeed without you!

Best wishes,
Tim Armour ’70, P’07, ’01, Aimee Carroll Flynn ’99 and Kathy Chia ’88
Alumni Fund Co-Chairs

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<td>Dollars</td>
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