OCTOBER ANNUAL FUND UPDATE

Fall greetings to all our returning and new volunteers! We look forward to working with you this year. Do you know that alumni assigned to a volunteer are more than twice as likely to give as those who are not? You are the backbone of the Annual Fund; your contacts with classmates throughout the year strengthens the bonds alumni have with one another and with the College. Thank you!

INTRODUCING CHOICE-BASED ANNUAL FUND GIVING

You and your classmates can now choose to support what matters most to you by designating your gift to one of six priorities within the Annual Fund: Academic Life, Arts, Athletics, Financial Aid, Student Life, and Sustainability.

IMPORTANT UPDATES
Volunteer Resources

- **ClassLink**, our main online volunteer tool, gives you lots of information about your classmates, enabling you to select classmates and send them emails right from the tool. **Log into ClassLink** using your existing Amherst username and password.

- The **Annual Fund Tools Page** contains resources to help with your outreach throughout the year. There you will find recent mailings, **Current Amherst Campus News**, **Facts about Amherst**, the **Annual Fund Volunteer Guide**, and a user guide for the volunteer tool, ClassLink.

- This year’s **Volunteer Timeline** provides some context for what we have in store for the year.

- **Amherst Facts 2016** provides an overview of several key facts and figures about the college today.

- Help us start the year off right by **making your Annual Fund gift** early this year. We are hoping to achieve 100% volunteer participation before our giving challenge in February.

**Fall Mailing Schedule**

President Martin kicked off the year of communications with her September 13th "**Note from Amherst**." Also in September, we kicked off Choice-Based Giving with an email to all alumni. Next week, non-donors will receive **letter a from Kate Sims**, Associate Professor of Economics and Environmental Studies. In November, classes ‘42-’01 will send a letter from Class Agents, and classes ’02-’16 will participate in the Biggest Little Challenge with Williams. **Your Class Liaison** will be in touch shortly to share some sample language and provide more information.

**Volunteer Survey Results**

Thank you to everyone who participated in our volunteer survey in August. Below are the key takeaways:

- Overall, there is general satisfaction among volunteers. Of those who responded to the survey, most were likely to recommend volunteering to a friend or classmate (7.65 on a scale of 10)

- A majority of volunteers who responded to the survey said the main reason for volunteering was a desire to give back to the college and build connections among classmates and other volunteers

- 46% of alumni who responded to the survey said they did not use ClassLink
Your feedback helps Amherst better support your efforts and informs our work. We are grateful for your service to Amherst -- we couldn't do this important work without you!

### ADDITIONAL RESOURCES

**ClassLink** — Track your class progress, select assignments, and contact classmates. [Visit ClassLink.](#)

**Volunteer Tools** — Stay up-to-date with current campus news and our latest solicitations. [Learn more.](#)

**Contact Us** — Got questions? [Find your class manager.](#)

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