January 13, 2016

With the 2015 books officially closed, the Alumni Fund is starting the New Year slightly behind both in participation and dollars. We have a few special things planned for January and February that, with your help, will set the stage for a strong spring.

**Associate Agent Assignments:** This month, class managers will be working with volunteers to finalize assignments. You can edit your assignments at any time by logging into ClassLink ([www.amherst.edu/give/classlink](http://www.amherst.edu/give/classlink)) and using the “Select Assignments” tab to add or remove classmates. Make sure all your lybunts, sybunts and lapsed 3-5 year donors are assigned – focusing on these classmates will help us move the needle. You can also check a classmate’s giving record and send email appeals and thank-you notes right from that tab.

**Save the Date! #AmherstProud Giving Day 2016 will be on February 23-24:** This February, alumni, students, parents, friends, faculty, and staff will participate in the second annual #AmherstProud Giving Day. 750 new gifts will unlock $75,000 for Amherst from an alumnus in the Class of 71. All gifts, whatever the amount, will count toward the 750 gift goal and will boost participation.

**President Martin’s New Year Greeting and Campus Update:** In case you missed Biddy Martin’s email, you can read it here: ([https://www.amherst.edu/amherst-story/president/statements/node/625184](https://www.amherst.edu/amherst-story/president/statements/node/625184)).

**January Actions**

- Thank your calendar year-end donors
- Finalize your assignments
- Make your own gift if you haven’t already

Thank you for your gift of time to Amherst. Please contact your class manager at the college ([https://www.amherst.edu/offices/advancement/staff/annual-fund](https://www.amherst.edu/offices/advancement/staff/annual-fund)) or one of us with questions.

With best wishes for the New Year,

Tim Armour ’70, P’07, P’01, Aimee Carroll Flynn ’99 and Kathy Chia ’88
Alumni Fund Co-Chairs