

CAREERS IN

# Arts and Communication

The Amherst College Loeb Center for Career Exploration and Planning's **Careers In Arts & Communication** program connects you to career advising and professional development opportunities designed to launch successful careers in the visual arts, performing arts, arts administration, museums and archives, advertising/public relations/marketing, design, entertainment, journalism, and publishing.

Amherst College graduates are thriving in roles at the nation's leading arts & communication institutions, such as: *Art Institute of Chicago, IDEO, L'Oreal, Metropolitan Museum of Art, New York Times, Ogilvy & Mather, and Random House.*

## MEET THE ADVISOR

"As the founding director of the Careers In Arts & Communication program, I work to expand the Amherst portfolio of experiential learning, internship, and job prospects in creative careers. I am the child of immigrants and a first-generation college graduate who is invested in connecting students from all backgrounds to leadership and learning opportunities. Through our work together, I aim to help students identify their big picture ambitions, set meaningful personal and professional goals, and design career pathways that combine rigor, creativity, and curiosity."

**Carla Costa**, Program Director, Careers In Arts and Communication

## EXPERIENTIAL LEARNING

Make the most of your school breaks by experiencing arts and communication industries first hand through these immersive and interactive learning opportunities.

## TREKS

As part of a small, select group of students you'll travel to a metropolitan industry hub, meet with prominent alumni and employers, and get a behind-the-scenes look into the roles

and organizations at the heart of the industry.

## INTERNSHIPS

Internships allow you to apply what you have learned in the classroom to the world of work and are an important step in clarifying your interests, skills, and career goals.

Some of the companies that have hired Amherst College students for summer experiences include: Walt Disney Company, the Atlantic, Discovery Inc., United Talent Agency, ArtUp, and Copper Canyon Press.

## GET INVOLVED

Join an Amherst College student organization, such as Circus, Team Mead, the Amherst Student, the Indicator, Photography Club, WAMH 89.3 FM, Theatrical Choreography Club, or the Green Room.

Learn more about different career paths and office environments by joining us for Food for Thought meals, panels, and office hours with employers and alumni that come to campus. All of the details such as date, time, location, and any deadlines for reserving your spot can be found in Handshake. ([amherst.joinhandshake.com/events](http://amherst.joinhandshake.com/events))

“At a panel called ‘How to Get A Job In Publishing,’ I inadvertently met the president of Oxford University Press. After the event, he sat down with me and four other students for a Q&A. That kind of intimacy is hard to come by with a figure as in demand as he must be.”

Heather Brennan '20, English and History

## TIP! INTERNSHIP SEARCH

Stay open-minded with your search.

Sometimes it's the small arts organizations, boutique marketing firms, or niche magazines that offer the most hands-on experience and mentorship opportunities.

“I don't think it is ever too early in your college career to start going to the Loeb Center. I brought to every appointment a list of questions and anxieties, and Carla took the time to address each one with patience. She is very knowledgeable and resourceful, encouraging but also practical; instead of speaking in hypotheticals, she has helped me develop a reasonable action plan and solid next steps.”

Josephine Carroll '18, Classics

## RESOURCES AND NEXT STEPS

- **Handshake** ([amherst.joinhandshake.com](http://amherst.joinhandshake.com)) is your one-stop shop for Loeb Center events, appointments, and resources, as well as a wide variety of internship and job opportunities. Complete your Handshake profile! The more complete your profile is, the more effective and customized the platform becomes.
- Log in to Handshake and request a Careers In appointment to discuss your in-depth questions and get advice on any stage of your career journey. You can also visit the Loeb Center during drop-in hours for 20-minute appointments available on a first come, first served basis. Arts and Communication drop-in hours are listed online at [amherst.edu/campuslife/careers/drop-in-hours](http://amherst.edu/campuslife/careers/drop-in-hours).
- Chat with a PCA. Peer Career Advisors (PCAs) are highly trained students who can relate to what it means to balance classes, time with friends, and planning steps to a career. PCAs can give you great resume advice and answer questions about Handshake, internships, interviewing, networking, self-assessment, and other Loeb Center resources. ([amherst.edu/campuslife/careers](http://amherst.edu/campuslife/careers))
- Read the Loeb Center weekly newsletter, Career Columns and like us on Facebook at [facebook.com/Careers.In.ArtsCommunication](https://facebook.com/Careers.In.ArtsCommunication)

## CAREERS IN

The Loeb Center provides all students with opportunities to dive deeply into specific career areas of interest.

Our Careers In programs provide:

- expert advising from industry specialists
- tailored exploratory programs and skills workshops
- insight into recruiting processes, internship and job search strategies, and interview preparation
- access to alumni in the field

You may participate in any Careers In program at any time as your interests develop, deepen, change, or multiply.

There are seven different Careers In programs:

- Arts and Communication
- Business and Finance
- Education Professions
- Government and Nonprofit
- Health Professions
- Law
- Science and Technology

The Loeb Center also offers general advising and exploration opportunities for students who are curious about a broad range of career options or who are just beginning to reflect on their interests, values, and skills.