Amherst Fund Volunteer Update

Hello,

We had an exciting February at Amherst. There was a major systems outage at the College, and we’re catching up now. As a result of the issue, Amherst email has moved from Outlook to Gmail.
quickly. I confess to still figuring that out, so thank you for your patience while we sort through things (and by “we,” I mean me because I’m terrible at this).

In happier news, we’re heading into the spring, and this is when things get even more exciting in the Amherst Fund office. I love this time of year—the days are getting longer, the weather is warmer, and we start closing in on our Amherst Fund goal.

We’re also in the midst of planning for our giving day—#ForAmherst—on Thursday, April 18. Last year, we set a record for the most gifts to Amherst in one day. With your help, we think we can do it again this year.

We’re going to involve the entire Amherst community in the effort this year, and we’re excited to have students, faculty, and staff on board. If donors choose to make a gift in recognition of a member of the Amherst community, we’ll make sure they get an Atkins apple cider donut. So think of a favorite professor, staff member, or student and get ready to make someone’s day! And as always, we can’t do this without you—please know how grateful we are to you for your help with this effort.

In the meantime, this month Class Agents should be working on their class appeal letters. If you haven’t heard from your class manager yet, you will soon. Thank you for reaching out to your classmates now so that we head into April, and Giving Day, in great shape!

I hope the end of winter is a happy time for you, wherever you are (and if you’re someplace warm, I’m jealous). Thank you again for all you do for the College—you make everything we do on campus possible!

Go Amherst!

Best,

Traci

Director of the Amherst Fund

In this Update:

1. Progress toward $10.3 million and 51% participation goals this year
2. February and March appeals
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Amherst Fund Goals

We are ahead about $200,000 compared to this time last year, and slightly behind in terms of donors. This isn’t a huge surprise since last year we introduced the Irradient Society, which honors continuous donors to the Amherst Fund, at this time. We’re hopeful that March brings us even with last year as we head toward the Giving Day. Thank you for reaching out to your
classmates on behalf of Amherst—every contact makes a difference, and we’re grateful for all you’re doing for the College and this community.

You can find your class goal on ClassLink, which provides specifics numbers for your class. Every donor makes a difference—don’t forget that each call you make, each email or text you send gets us one step closer.

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**Current Appeals**

In February, we sent an email to all non-donors, and in March, we have an appeal scheduled to Irradiant Society members (continuous donors) and 1821 Society members. In addition, Class Agents should be working on letters to classes now.

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**For Amherst Day**

Planning is underway for this year’s Giving Day on Thursday, April 18. This year, we’re doing something new. Alumni, families, and friends can make a gift in honor of someone on campus, and we’ll make sure that person gets an Atkins apple cider donut (our favorite!). More details will follow, but we’re excited to involve the College community and to see if we can reach 1,000 gifts (and hopefully more!) this year. So get ready and mark your calendars now! More details will follow soon.

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**News from Amherst**
Will This Make You Happy?

Amherst Men's Basketball Hosts NCAA Division III Championship

ClassLink
Track your class progress and the trophy races, select assignments, and contact classmates.

Volunteer Tools
Stay up-to-date with current campus news and our latest solicitations.

Contact Us
Questions? Find your class manager.

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