Thank You!

Thank you for volunteering for the Annual Fund. Although we are down in dollars and participation this year, we have good reason to be #AmherstProud. Together we raised $9,621,054 from 10,963 alumni, parents, and friends, closing the year with 50.6% participation. A full report of this year’s Annual Fund results and class standings can be found on our webpage.

We are still waiting on a possible New York Times article about annual giving at Amherst. We will let you know as soon as we have more information.

There are many notable highlights and accomplishments to celebrate:

- Our youngest classes of 2002-2014 increased their donor counts across the board, for a gain of 232 new donors and an average 3.7% increase in participation.
- Donors to the Noah Webster Circle (gifts of $10,000+) increased by 10 (3.7% increase).
- Parents’ Fund dollars increased 20.4% (+$153,434).
- The Giving Day Challenge last February (#AmherstProud) resulted in over 982 gifts and almost $400,000 in 36 hours.
- The Reunion Challenge raised more than $351,083 from 318 donors, compared with 275 donors and $278,676 last year.
- In June, we surpassed our goal of 2,500 donors by 250 gifts, and we received almost 800 requests for photos as part of the #AlwaysAmherst campaign.

Congratulations to all this year’s record breakers! (You can view the full list here):

The Class of 1956 achieved 100% participation for the sixth time. Congratulations to Hank Pearsall ’56 and his team of Associate Agents! (We deem 100% to be a record, even when repeated.)

The Class of 1991 volunteers put together the College’s highest all-time 25th Reunion Annual Fund gift of $588,861 this year. Their gift was more than double their previous giving record, and they also broke their class record for participation (62.4%). The Class of 1991 gave a comprehensive 25th gift of more than $4 million to Amherst. Congratulations to David, Margaret, Melissa and Scott!

The Class of 1996 set class records for dollars and participation in its 20th Reunion year ($150,361 and 60%). Thank you, Jim and Peter!

This year you sent over 5,700 emails in ClassLink, and made and sent countless phone calls and text messages to classmates. We know that peer-to-peer solicitations are the most effective way to reach classmates, and you all were champions for the Fund in this challenging year. It has been our privilege to support you. Thank you.

Your Class Liaison will be in touch shortly to work with you on your wrap-up letters to your class. In the meantime, please save the date for the 2016 Volunteer Summit, which will be held on campus Friday and Saturday, October 7-8, 2016. You should have recently received a mailed invitation and a follow-up email from the Alumni Executive Committee with the details. There will be a special panel discussion on Annual Fund tips and best practices. We hope you’ll attend. Please register and reserve your accommodations by July 25.

Thank you for your invaluable service to Amherst, and best wishes for an enjoyable summer.

The Annual Fund team,

Casey, Ellen, Ellie, Katie, Kristen, Megan, Meri, Nicole, Sara, and Tom

MAKE A GIFT

Additional Resources:

ClassLink | Volunteer Tools | Amherst Voices-Video Conversations | Contact your Class Manager