NOVEMBER ANNUAL FUND UPDATE

Fall greetings from Amherst. We hope some of you were able to join us last weekend to celebrate Homecoming. It was a beautiful weekend, and Amherst beat Williams in football. We also had the NCAA soccer tournament on campus, panel discussions and a tour of the newest spaces on campus. President Martin gave a stirring Homecoming address and answered alumni questions in Johnson Chapel.

ANNUAL FUND TOTALS

**Participation:** We have been consistently tracking ahead with donors/participation thanks to senior gift and early Phonathon calling.

**Dollars:** The Fund has crossed the $1 million mark, although we are behind $485,000 compared to this time last year due to the absence of a few large gifts.

IMPORTANT UPDATES
Phonathon

Over the past three weeks, the Phonathon callers have raised nearly $46,000 in commitments from more than 550 donors. Students have been calling classes in the 1990s, 2000s, and 2010s; after Thanksgiving break, they will be focusing on Lybunts and 1821+ donors.

Alumni Fund Priorities Update

FAQs for volunteers and donors are available on the Annual Fund webpage and on our Volunteer tools webpage. Contact your Class liaison in the Annual Fund office if you have questions.

Upcoming Communications

November:

- Class Agent letters are being mailed to many classes this week.
- The Thanksgiving email appeal highlights what Amherst students are thankful for.

December:

- Emails - There will be a series of five emails highlighting Amherst’s commitment to financial aid.
- Letters - In early December we will mail letters written by our Alumni Fund Co-Chairs, Tim Armour ’70, P’07, ’01, Pem Brown ’06, and Kathy Chia ’88.

Mascot Update

The mascot suggestions continue to roll in! To date, there have been more than 1,000 mascot submissions. Don't forget to make your suggestions on the online form before the end of the month.

Classes of 2002 – 2016

Don’t forget, the Amherst vs. Williams Biggest Little Challenge ends November 22nd at noon. Amherst is currently in the lead by more than 200 gifts!
We are grateful for our volunteers who inspire our Amherst community to give back and make an Amherst education possible for our students. Best wishes for a joyful Thanksgiving week.
– The Annual Fund Team

ADDITIONAL RESOURCES

**ClassLink** — Track your class progress, select assignments, and contact classmates. [Visit ClassLink.](#)

**Volunteer Tools** — Stay up-to-date with current campus news and our latest solicitations. [Learn more.](#)

**Contact Us** — Got questions? [Find your class manager.](#)

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