How Personal Branding Can Change Your Life

Wendy Mantel, Amherst ’76
Personal Brand & Career Strategist
1-2-3 Success!™
The Reach Personal Branding Process

1. Extract
   Unearth Your Unique Promise of Value

2. Express
   Communicate Your Brand to Your Target Audience
   Align Your Brand Environment

3. Exude

Copyright 2000-2011 Reach Personal Branding, William Arruda. All Rights Reserved.
To Get Started:
How Others See You—The Outside In

The Personal Branding Survey

http://www.reachcc.com/36oreach
To Reach Me:

wendy@mantelcoaching.com

Wendy L. Mantel

(914) 923-4500