The 2017-18 academic year brought important structural developments that have strengthened our Center’s capacity and reach. It was our first full year reporting to the Dean of the Faculty, an unusual reporting line for career centers, but one that is critical at a place like Amherst. In realigning under the Dean, the Loeb Center joins other departments that are central to the student experience: the Library, curricular and academic support offices such as the Center for Teaching and Learning and the Writing Center, Athletics, and the College’s museums. The move reflects the deepening relevance of the Loeb Center at the College, and opens up rich conversation and exploration of the role of a modern career center within a rigorous liberal arts institution.

Another important development was the creation of an external advisory body, the Loeb Center Advisory Council. The Council consists of key Loeb Center donors and a range of alumni in various fields, and it meets twice a year to discuss strategy, challenges and opportunity for the Center. The Council’s work for the foreseeable future is focused on the development of internship programs and connections, to firmly anchor summer internships as core to the Loeb’s body of work and to the Amherst student experience.

Despite these strategic changes, the “north star” of the Loeb Center team’s work remains constant – and, indeed, is bolstered by our expanded, galvanizing network of support. We seek to shift student engagement with the Loeb Center to as early in the academic experience as possible, drive student participation in valuable experiential learning activities, and ensure equitable access to career opportunities for our diverse student body. This report further details some of our activities and results this year as we pursue these aims. As always, we are grateful for the talents of our staff, the enthusiasm of College leadership, and the commitment of our alumni partners in supporting another year of change and growth in the Loeb Center.

EMILY GRIFFEN
Director, Loeb Center for Career Exploration and Planning

HIGHLIGHTS

- The Loeb Center for Career Exploration and Planning added 3 new staff positions, a program director for arts and communication careers, an internship coordinator, and a marketing and communications manager.

- The Loeb Center now reports to the Dean of the Faculty, shifting the Center into closer alignment with the academic core of the College.

- 25 Amherst alumni were selected to become members of the first Loeb Center Advisory Council.

- Of the total student body, 65% met with a Loeb Center advisor, a record engagement level for the Center.

- The Center piloted a range of career programming, including a leadership institute held over Interterm that was designed for first generation and/or low-income students to cultivate and highlight existing social and cultural capital in their personal and professional lives. Much of this emerging work is developed in partnership with the Office of Diversity and Inclusion.
**EARLY ENGAGEMENT**

An all-hands-on-deck push to increase early engagement with the Loeb Center took place in 17-18, with the ultimate goal of getting more students, especially first-gen and/or low-income students, thinking about career exploration and summer experiences earlier.

- 24% of the first-year class enrolled in the Amherst Select Internship Program, an 8% increase over the previous year.

- New programming helped students identify skills and understand how their values, culture, and family influence their own thinking about work and careers.

- Midnight Munchies with the Loeb in Frost Library was the Center’s most-attended event of the year with nearly 300 students in attendance, the majority of whom were first-year students.

- Industry-specific programs that saw high numbers of first-year students included the Intro to Finance and Intro to Consulting workshops, as well as the Peer Mentoring Pre-Health program, which supports students from under-represented backgrounds in medicine.

**INTERNSHIPS**

Providing substantial support to students as they apply for and complete summer internships continued to be the foundation of much of the Loeb Center’s work.

Year over year, student participation in the Amherst Select Internship Program continues to grow, which provides support for students throughout the entire internship process. Student enrollment in the program increased 25% this year, resulting in a quarter of the student population participating.

Through the generosity of alumni and other donors, the College is able to provide funding for students who are pursuing low-paid or unpaid summer experiences that directly link to their personal, professional and academic goals. In 2017-2018 we funded 257 internships that would otherwise have been unpaid.

**EXPERIENTIAL LEARNING**

The 2017-2018 academic year marked the fourth year the Loeb Center has offered career exploration trek programs which provide the opportunity for a group of students to travel to a large city and immerse themselves in a particular industry.


| TOTAL TREKS | 86 STUDENT PARTICIPANTS | 238 ALUMNI CONNECTIONS | 94 EMPLOYER SITE VISITS |
CLASS OF 2018 OUTCOMES

98% Employed, Continuing Education, or are Active in Volunteer/Service Programs

- 86% Employed
- 11% Continuing Education
- 2% Other
- 1% Volunteer/Service Program

EMPLOYMENT BY INDUSTRY

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business &amp; Finance</td>
<td>37%</td>
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<tr>
<td>Education Professions</td>
<td>21%</td>
</tr>
<tr>
<td>Science &amp; Technology</td>
<td>11%</td>
</tr>
<tr>
<td>Arts &amp; Communication</td>
<td>8%</td>
</tr>
<tr>
<td>Health Professions</td>
<td>8%</td>
</tr>
<tr>
<td>Government &amp; Nonprofit</td>
<td>6%</td>
</tr>
<tr>
<td>Other</td>
<td>5%</td>
</tr>
<tr>
<td>Law</td>
<td>3%</td>
</tr>
</tbody>
</table>

TOP EMPLOYERS

- PwC
- MGH 1811
- Bain & Company
- The Walt Disney Company
- Wayfair
- Fidelity
- Google
- EY
- Parthenon
- Venture for America
- LinkedIn
- Teach For America

85% KNOWLEDGE RATE The percent of graduates for which Loeb Center has reasonable and verifiable information concerning the graduates' postgraduation career activities.

EMPLOYER ENGAGEMENT AND RECRUITING

- 137 Employer and Graduate School Recruitment Events
  - Held on Amherst's Campus
  - Shared between Three-College Consortium Campuses Open to Students from Amherst, Mount Holyoke, and Smith Colleges

- 59 On-Campus Interview Days, for Both Internships and Full-Time Job Opportunities

- 5,571 Job and Internship Applications Submitted on Our Platform